

# Taught postgraduate students: market trends and opportunities

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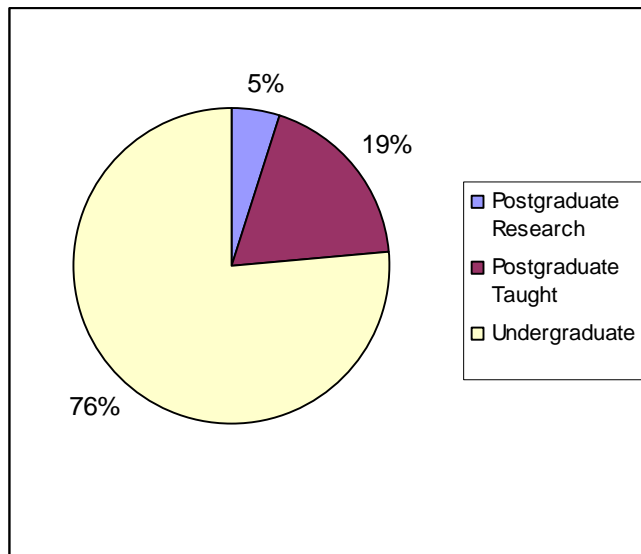


# Why PGT Focus?

- Market differentiation
- Facts and figures
- Financial framework
- Conclusions
- Recommendations

# Facts and figures

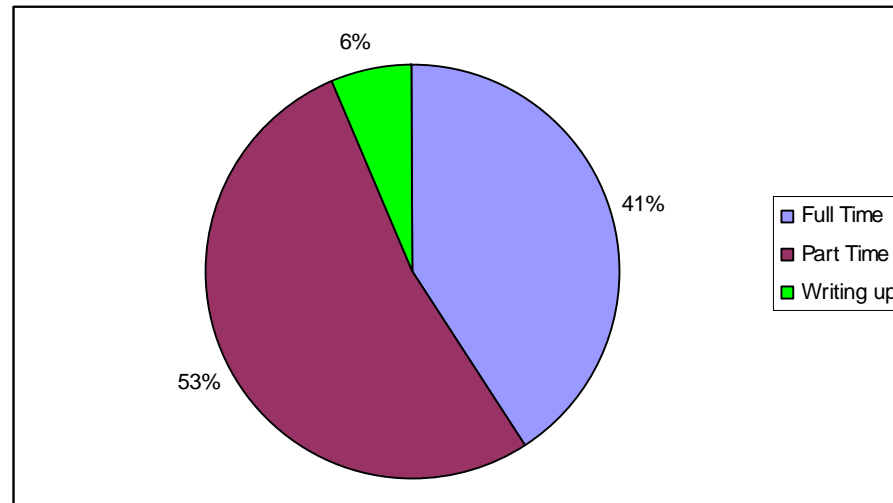
## All students by level



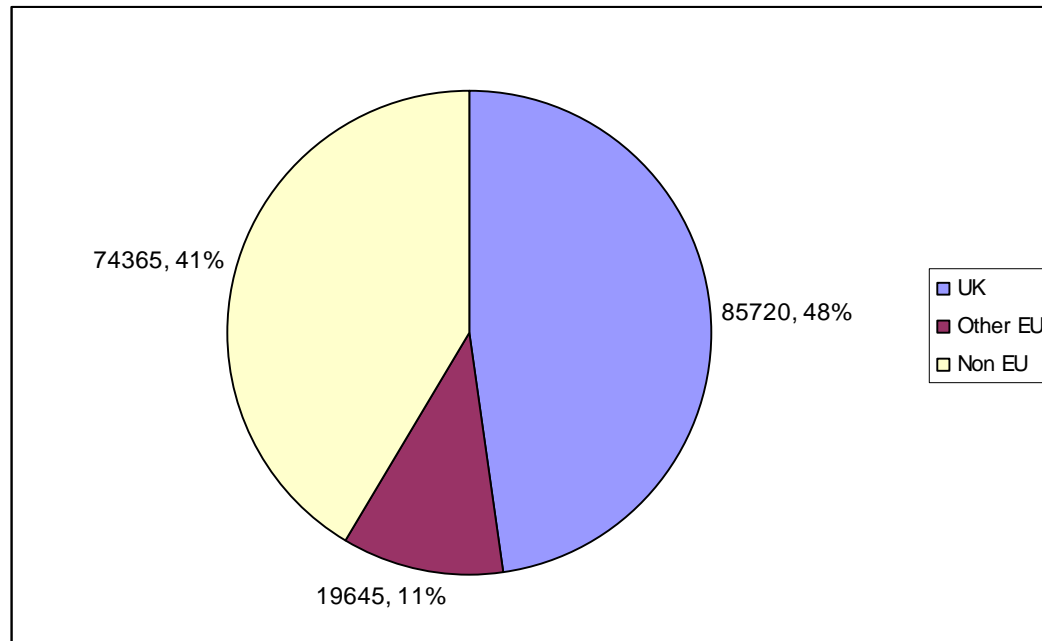
## PGT students are:

- Almost 20% of all students.
- Almost 80% of all PG students.
- Were 440,000 students in 2006/07.
- Since 1994/95 PGT numbers up 77%.

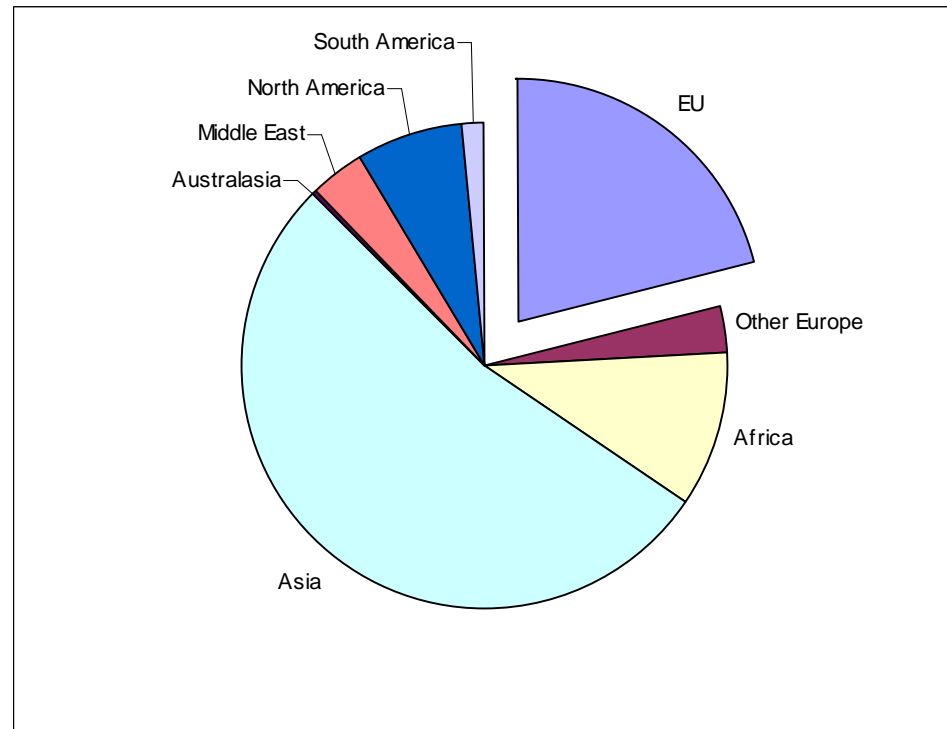
# PGT students by mode



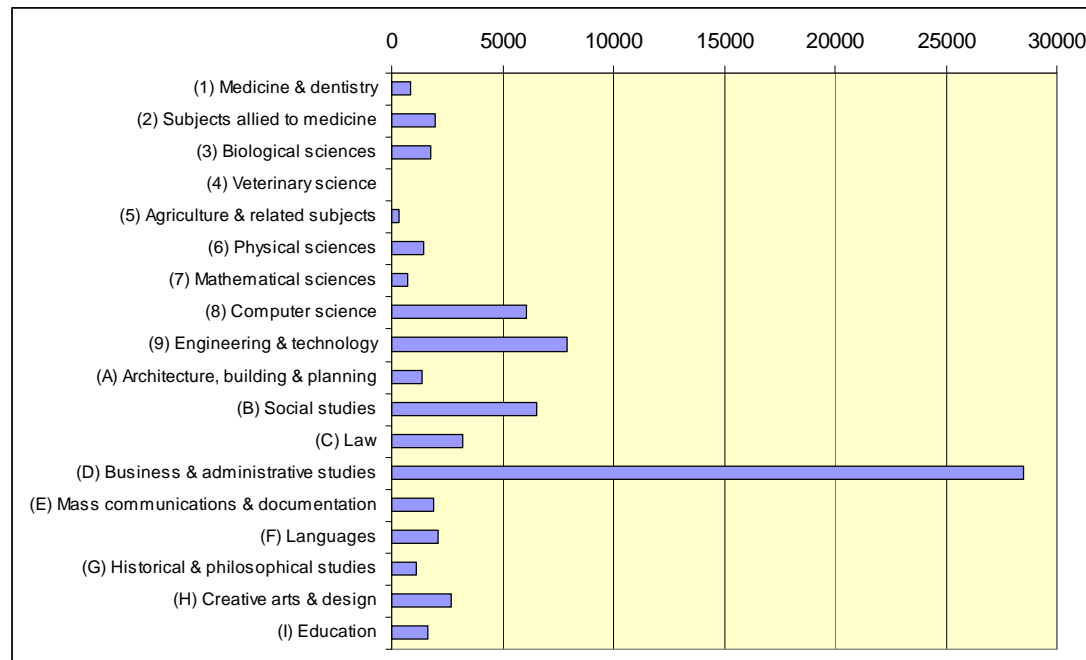
# FT enrolments by domicile



# Non-UK students by domicile

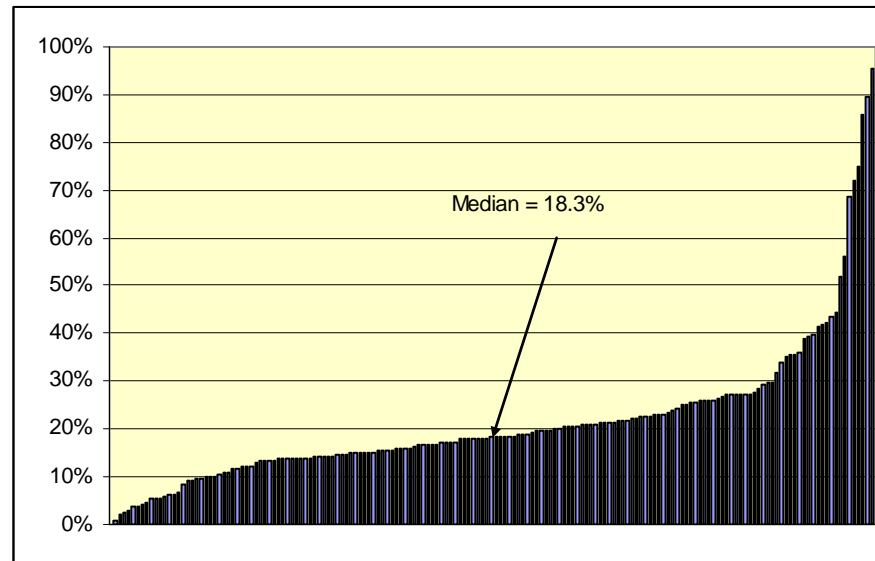


# Non-UK Masters students by subject area

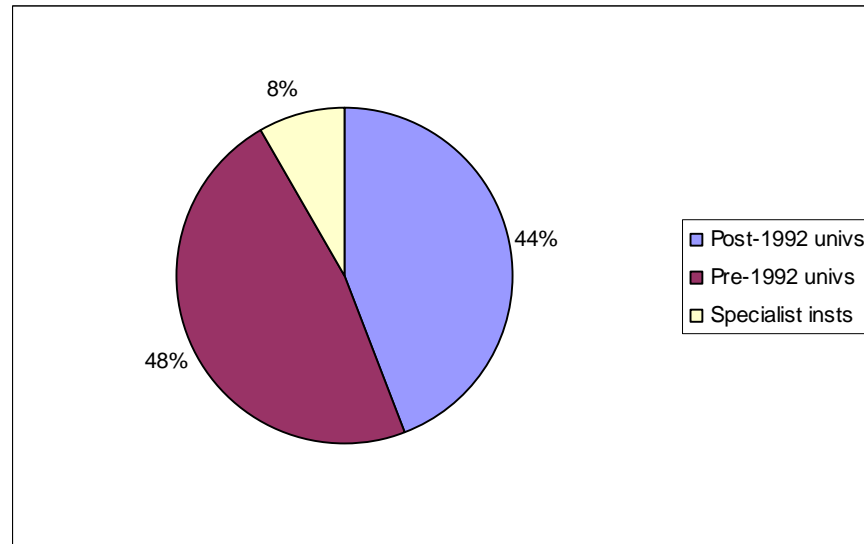




# Institutional differentiation 1



# Institutional differentiation 2



# Financial framework

- Impossible to give financial overview.
- Little public funding for institutions or students.
- Assumption that employers or students will pay.
- Can HEIs make provision financially sustainable?

# Conclusions

- Insufficient differentiation between T and R PG provision.
- Distinction necessary for data collection & policy development.
- Significant challenge from economic recession & demographic decline.
- Understanding financial basis essential to assess sustainability.

# Recommendations 1

- Modify HESA financial record
  - Source of fee income
  - Student domicile
- Disaggregation HESA leavers survey
  - Employability of Masters' graduates